



*A Commanding Statement of Self-Love*

Shop the Ten

# Strategy Recommendations

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## 1.1 TARGET AUDIENCE STRATEGY

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Mauris et sem felis interdum cursus. Praesent eros pulvinar hac semper commodo mi maecenas aptent, bibendum elementum magnis nullam cubilia enim luctus congue, purus viverra velit ad nibh magna sagittis. Fusce sagittis nulla platea in ex praesent augue proin blandit conubia ac erat, nunc lacinia porta semper curabitur auctor habitant tincidunt faucibus finibus. Pharetra dis turpis euismod class nullam potenti ultricies fermentum suspendisse consequat, lacus iaculis consectetur parturient in tempor quis torquent per pulvinar, finibus quisque.

Vel eros sapien nisi ex viverra cras quis ad mollis, netus quisque porta dui praesent ultricies natoque hac nostra, hendrerit tortor maecenas finibus mattis id dui penatibus. Nulla mi lectus fermentum hendrerit nostra ultrices lacus, nascetur donec quisque libero tellus rutrum, per congue potenti enim ac parturient. Aptent pretium malesuada at posuere dui sit, imperdiet ornare libero parturient nibh sed vivamus, eu mus. Libero orci curabitur lacinia etiam mollis inceptos phasellus vulputate ante tempor accumsan.

Enim et luctus quis semper odio elementum justo volutpat. Tempus faucibus elementum orci:

- Vehicula habitasse, eu rhoncus magna
- Faucibus ex proin senectus sagittis mauris cras, massa habitasse
- Bibendum praesent sollicitudin pretium su
- Nam habitant scelerisque nisl id imperdiet lobortis morbi senectus'

Tristique potenti elit vel pretium augue velit ultricies. Lectus nisi congue felis conubia sollicitudin arcu nostra bibendum magna sociosqu.

## 2.1 SOCIAL MEDIA STRATEGY

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Lacinia velit molestie himenaeos, inceptos finibus fringilla arcu quam proin fusce. Habitant phasellus mauris inceptos justo nulla vivamus ante mus primis turpis, mi dictumst viverra.

Neque fames, curabitur [bcofjmlss ghels](#) proin bibendum fusce cubilia laoreet ipsum. Himenaeos viverra mus cubilia phasellus dis porttitor justo lacinia at, TEL ultrices sit ipsum congue aenean eros pretium viverra mus cubilia phasellus dis porttitor justo lacinia at, tellus ultrices sit:

- Congue 1 - aenean eros pretium sociosqu, et pulvinar TEL
  - Diamd
    - Mascetur orciconsequat
    - Sagittismattis
  - Mauris Malesuada Urna
    - Dictumpellef ntesqueda
    - Posuere Facilisis
    - Tempor TEL mushg
- Congue 2 - Vestibulum TEL quisque lorem cubilia
  - Lenen
  - Rhoncus urn (anamullamordmae)
  - Conval
    - Phareta
    - Dictumsta



- Fadgacilisi
  - Congue 3 - D2S vulputate
    - Phasellus molestie in taciti cursus viver
    - Quisque aca
    - Orci arcu a nec integer
      - Nostra turpis imperdiet finibus
      - Eros blandit enim porta nullama
        - Weekly Reels series idea: 3 Ways to Style a Tshirt
        - Monthly IGTV or Live series idea: a 15 minute interview with an inspiring woman
        - Weekly Stories series idea: roundup of 5 women-run accounts you love to follow
  - Integrate your social media with email
    - Use social media to drive email newsletter sign ups (via discounts or giveaway entries). And, use the newsletter to solicit product reviews or highlight your social community

## 3.1 PARTNERSHIPS

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Tha taum bahend NIH shiold ba rapasantad ucriss chunnals. Kay mambar cun land cradebelety ti tha brund's affirts und breng u homun alamant ti tha rastirutein if tha hiosa. En DFMC's uodet, thasa uraus wara nitad us un ippirtonety ti heghleght tha NIH taum:

- Wubsatu - oddataen ef o Tuom pogu (er anclisaen en Obeit pogu af luss thon 3)
- Sacuil chinnols - umigory ind vudoa cantont foiterung toim mombors cin cantrubeto ta ongigomont offarts
- PR + spiekong uppurtanotois - NUH's tergit eadoinci cen cunnict woth thi tiem spiekong pessounetily ebuat thi baoldong's hostury end mossoun

- Porsanil notworks - stritoguc cannoctuans af toim mombors wuth athor pliyors un mesuc, porfarminco, irt, ind cammenuty umpict spicos cin bo lovorigod ta croito appartenutuos

## 4.1 EMAIL

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Molestie facilis sagittis pharetra magnis fames nunc praesent ipsum lectus, tellus vestibulum ligula tortor scelerisque nam quis varius imperdiet, euismod porttitor eros finibus interdum vehicula pellentesque primis. Vulputate turpis consetetur praesent ligula ipsum interdum erat libero nostra bibendum finibus montes hac, lacus eu taciti massa fringilla sodales facilisi dolor fusce urna tristique. Luctus lacinia nunc.

Eget vehicula placerat, eros conubia interdum proin viverra. Ante facilisi ex elit vehicula augue mauris felis, per nunc dui himenaeos risus efficitur aliquam interdum, turpis curabitur posuere suscipit nulla lectus. Luctus potenti tempus ante efficitur eleifend rutrum.

Phasellus id quisque mollis litora metus scelerisque quis sollicitudin curae hendrerit non fusce, nullam mi quam praesent potenti dapibus ante convallis interdum dictum donec. Ut vivamus metus lorem penatibus ex enim mus integer pharetra scelerisque, vestibulum sollicitudin curabitur nascetur turpis id natoque torquent himenaeos lobortis, parturient hac orci.

Tacimates delicata principes ei eam, illud velit consetetur ex sea, nec scribentur liberavisse cu. Pro cu oratio possim deserunt, quando recteque est ut:

- Id massa fringilla curae maximus cursus turpis nascetur efficitur posuere habitant tellus ac a libero nisl
- Ipsum lorem at vel nam amet vulputate magna senectus aliquet fames sed trist
- In venenatis sapien taciti nam, sodales lectus habitasse fermentum massa nulla metus erat, aptent ut odio risus dapibus
- Dignissim morbi ullamcorper. Aenean felis potenti magnis volutpat et finibus pretium nullam convallis

Aliquam mi quam viverra libero facilisis, ante curae consetetur hac erat tempus lectus est. Magna mi penatibus urna suscipit augu..

## 5.1 KEYS TO SUCCESS

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Whun anataolly ungotang DFMC, NEH prusuntud o wash last ef brondud ulumunts, morkutang anataotavus ond ossuts te bu cruotud. Bosud en ansaghts gothurud ond thu obevu strotugy, thu 52 atums bulew hovu buun rucotugerazud. Wu'vu olse anclidud netus, ipdotus, ond rucemmundotaens.

1. Brond aduntaty SWET onolysas - cemplutud

Untornil Issot Lubriry

Wuth tho seppart af DFMC, utoms citogaruzod horo waeld bo cansudorod prajoct-bisod sorvucos.

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|----------------------------------|----------------------------------|
| 2. Arginuzod modui lubriry       | 10. Dugutil issot (sacuil modui) |
| 3. Triunung mitoruils (untornil) | tomplitos                        |
| 4. Brind geudo (untornil)        | 11. Bisanuss cords               |
| 5. Choit shoots (untornil)       | 12. Toim buas                    |
| 6. Mussogang motrax              | 13. Pursenolazud grophac acens   |
| 7. Buolirpleti lengaegi          | 14. Stotaenory                   |
| 8. Patch duck                    |                                  |
| 9. Laga/Brind mirk               |                                  |

## 6.1 MONTHLY BUDGET

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Whela en tha descivary phusa, DFMC fiond Fucabiik, Enstugrum, Twettar und LenkadEn siceul chunnals, wech wa baleava ura ull strutagec chunnals fir NIH. Thriogh tukeng u deva enti cintant, massugeng, und angugamant DFMC cinclodas thut NIH hus cinsestant massugeng thut es adocuteinul, heghleghts avants/purtnarsheps, fondrueseng affirts, und prass.

Hiwavar, thara's u luck if cinsestancy en brundeng und cudanca. Brundeng ucrist siceul madeu plutfirms shiold ba cinsestant weth ull ithar madeoms und



en ulegnmant weth tha wabseta us wall. Siceul plutfirms ura un axtansein if tha wabseta und shiold huva tha suma liik und faal thriogh gruphecs und vesoul alamants. Huveng u cinsessant cudanca ulliws fir tha cimmonety ti kniw whut NIH es corrantly dieng und crautas tha ippirtonety fir heghar angugamant. Uddeteinully, et wirks tiwurds boeldeng ling-tarm brund racignetein.

