

DAWN FOSTER

STRATEGY, BRANDING + MARKETING ENTHUSIAST
OWNER OF D. FOSTER MARKETING CONSULTING

D·FOSTER MARKETING CONSULTING

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MEET DAWN

"A boss is one who guarantees we gon' eat." ~Rick Ross, *Ima Boss*

Dawn Foster, CEO of D. Foster Marketing, is a renowned figure in the world of branding and marketing. For almost 20 years, she has worked with and led both large and small marketing teams to build brands and marketing strategies that span the globe. She has been recognized as an Austin Woman's Way Business Awards Finalist and listed among the Most Influential Black Women on LinkedIn. Dawn's achievements also include being an Under 30 CEO, receiving the Graphic Design USA American In House Design Award, being featured in Quotable Magazine, and contributing expertise to renowned platforms like Marketing Sherpa and Thrive Global. She has been a valued Branding and Marketing Panelist, mentoring through business accelerator programs. Additionally, having served as a Board Member of The Nourish Foundation, Dawn is dedicated to giving back and supporting aspiring talent, having personally mentored dozens of individuals and played a pivotal role in launching and sustaining 120+ brands.

Dawn is an unapologetic branding and marketing nerd, with a passion for research, analytics and great storytelling through words and images. She is passionate about helping business owners build and evolve their businesses with the right branding and marketing strategies and tactics. She has helped transform businesses and business owners into powerhouses through research, strategic planning and content development, education, and empowerment so that they can achieve success and reach their goals. As a business owner, her goal is to see others win, support her community, and do what she loves.

Working towards Fulfilling my purpose

Inspired by Maya Angelou

Serious about Branding + Marketing

Motivated by Issa Rae

Watches 90's sitcom reruns

Favorite Storyteller Dave Chapelle

AWARDS + FEATURES

"How it turned out, it's only His grace." ~Koryn Hawthorne, *Won't He Do It*

- Austin Black Business Journals's Best of Black Austin Award
- Real Women in Business Podcast
- Under 30 CEO Magazine
- Graphic Design USA American In House Design Award
- My Simplified Life Podcast
- Austin Woman Woman's Way Business Award Finalist
- Influential African American Business Women on LinkedIn
- Stilettos On The Ground Podcast
- Marketing Sherpa Magazine
- Quotable Magazine