

> Navigation menu switches from white to navy once leaving the home page

> Hero image should be the primary brand photo, and treated at a 30-50% opacity to allow for overlaying text and CTA to stand out

> Text should be justified or centered throughout

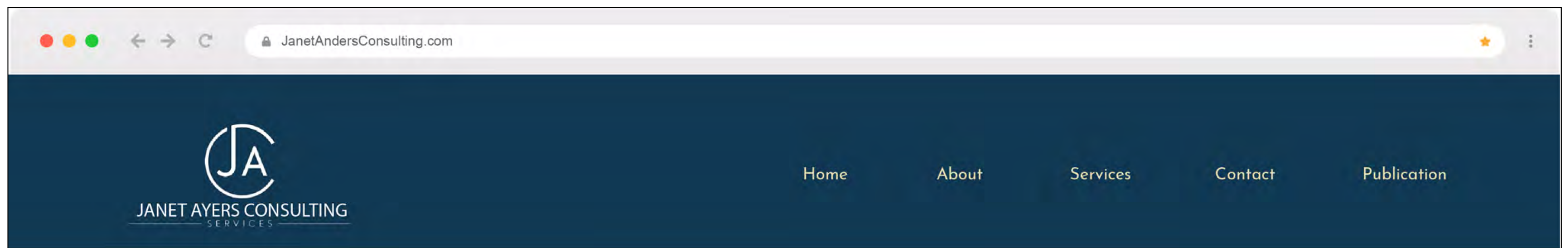
> Post-it accents to be used in conjunction with image or solid background

> Trio of lines can live in front of solid boxes to separate content, or behind to add visual interest and dimension



The purpose of this wireframe is to provide insights to landing page content hierarchy and layout recommendations. Please note that based on website building tools, html coding and responsive design needs, your final layout may vary, however the above grouping hierarchy is what D. Foster Marketing recommends.

> Navigation menu switches from white to navy once leaving the home page



Who We Are



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> Trio of lines can live in front of solid boxes to separate content, or behind to add visual interest and dimension

Meet Dr. Janet Anders, Ph.D., BSN, RN, ACRN

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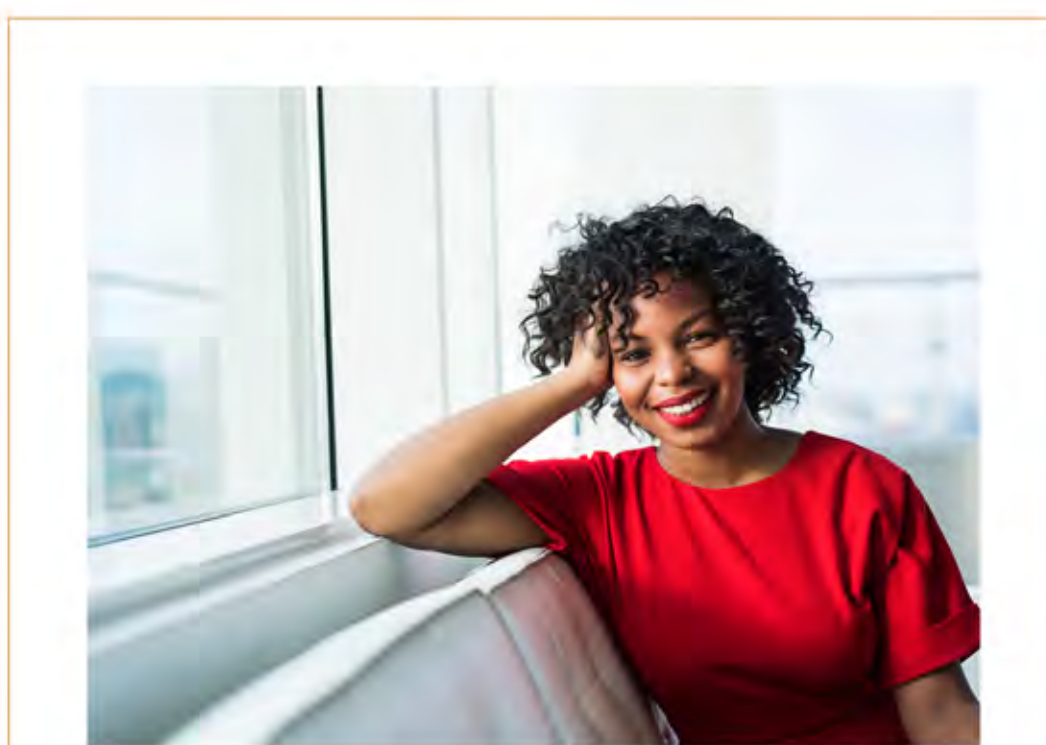
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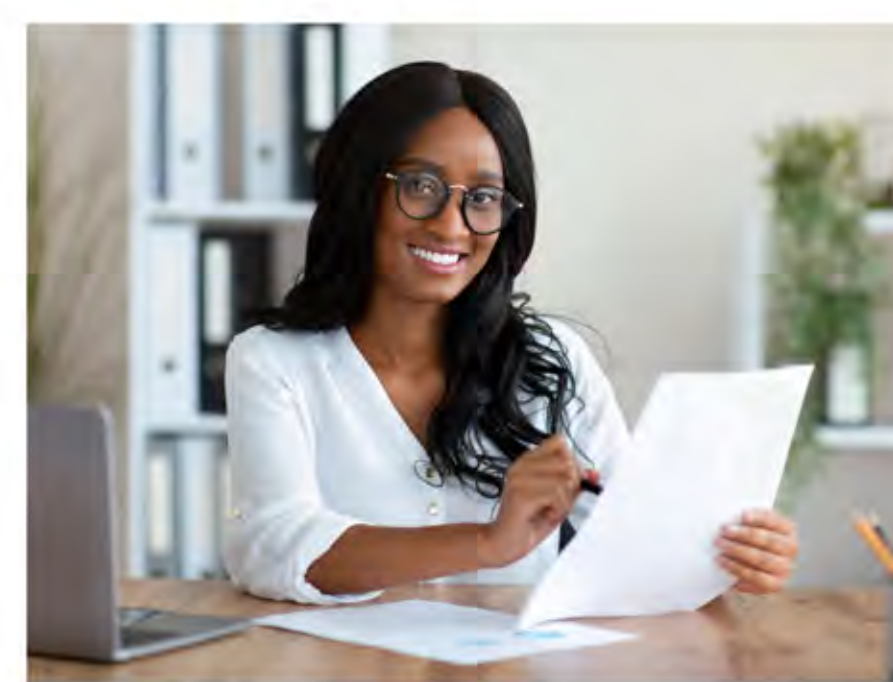


> Section differentiator images should be treated at a 30-50% opacity to allow for overlaying text and CTA to stand out

Meet the Team



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> Incorporate new team members in 3 over 3 format, with headshot stacked over short bio.

> Post-it accents to be used in conjunction with image or solid background

> Rotating box of testimonials

Don't take our word for it - here is what some of our past clients have to say: "It was so great working with Dr. Janet Anders these past few weeks. Your ideas were always right on and you brought much need professionalism and patience to our group sessions." ~ F. Name

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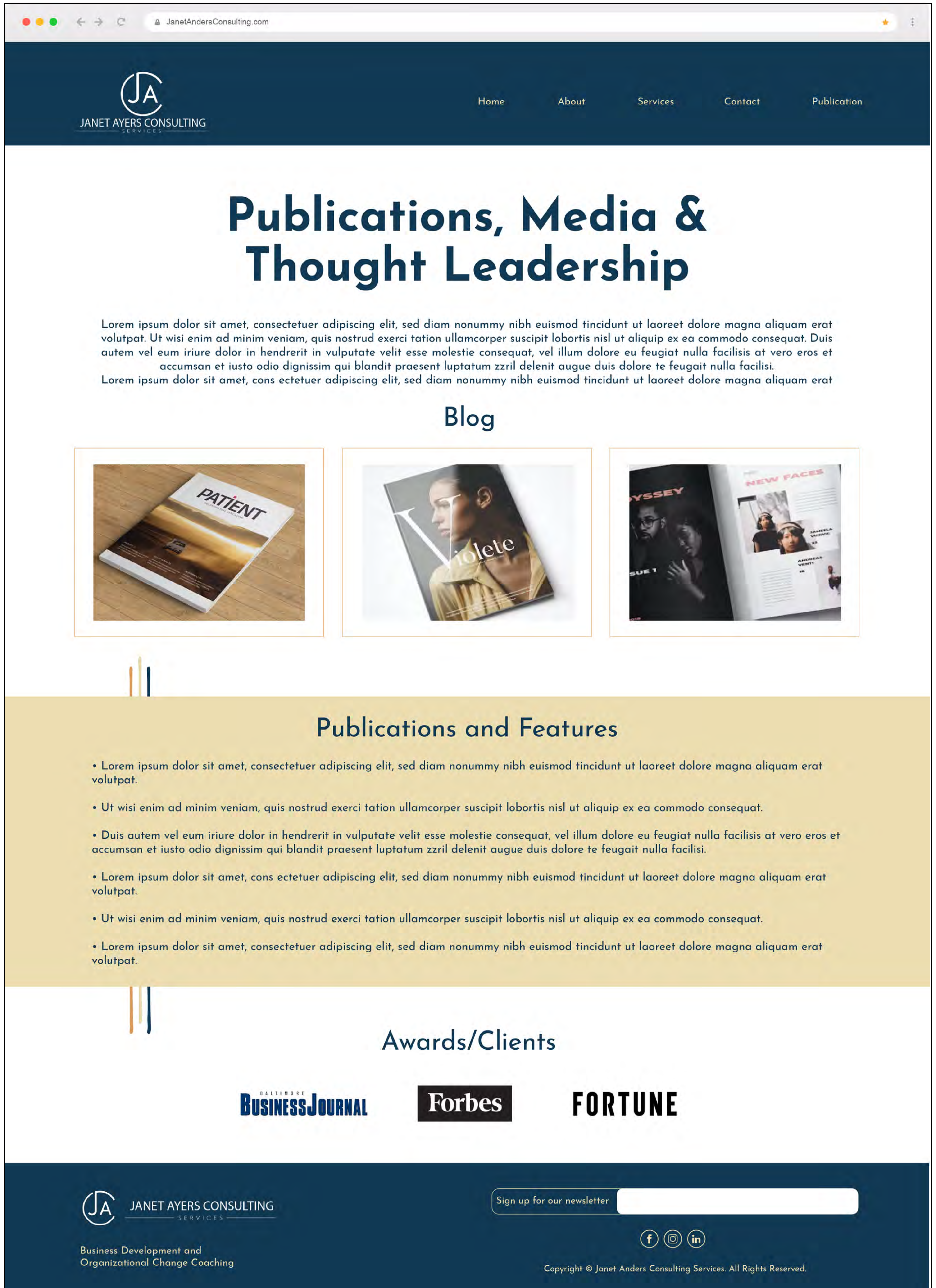


>
Two CTA buttons to allow for quick and mobile friendly section navigation

>
Service grouping sections can swap locations based on service priority.

>
Schedule buttons should point to calendar or service purchasing checkout pages.

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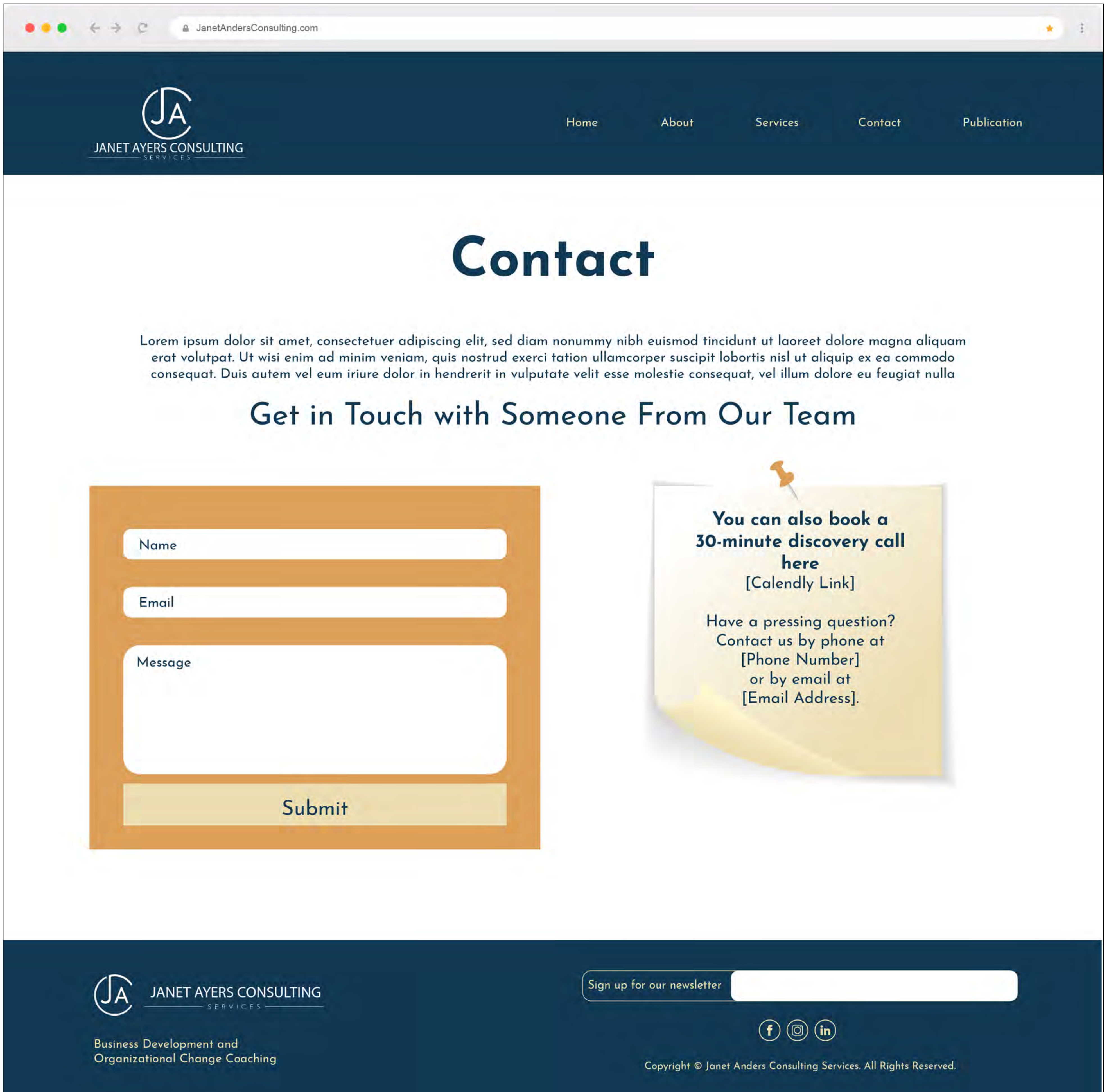


>
When introducing blog,
feature newest posts
here

>
Noteworthy
publications and
features included here

>
Incorporate logos of
partners, awards,
nominations, clients,
etc.

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>
 Include quick links for site visitors wanting faster access.

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